



📍 Kasoa, Ghana 233
📞 +233 20 395 0945
✉️ bright@example.com
🔗 [Bold Profile](#)

PROFILE

Resourceful and detail-driven Graphic Designer with a strong foundation in web development and multimedia production. Currently pursuing a degree in Graphic Design at the University of Education, Winneba, with hands-on experience in Adobe Creative Suite, Dreamweaver, and responsive web design. Passionate about crafting interactive, culturally resonant digital experiences that blend technical precision with creative storytelling.

SKILLS

- Photoshop
- Illustrator
- Premiere Pro
- After Effects
- Dreamweaver
- HTML5
- CSS3
- JavaScript
- Responsive layouts
- Semantic HTML
- Asset optimization
- Modal popups
- Smooth scroll
- Anchor linking

BRIGHT ADUKPO

EXPERIENCE

January 2014 - Current

Team Leader Corporate Media Promotions (Record Label) | Mainz , Germany

- Coordinated promotional campaigns for music releases and artist events.
- Supervised team members to ensure project deadlines were met effectively.
- Managed communication between artists and marketing teams for event planning.
- Organized promotional materials for social media and online marketing efforts.
- Assisted in developing marketing strategies to enhance brand visibility.
- Conducted market research to identify trends in music promotion and audience engagement.
- Facilitated team meetings to discuss project updates and share feedback.
- Implemented workflow improvements to streamline promotional processes across the team.
- Maintained a positive work environment that promoted collaboration between team members.
- Offered training and support to keep team members motivated and working toward objectives.
- Delegated daily tasks to team members to optimize group productivity.
- Motivated and empowered team members to build customer satisfaction and loyalty to support retention and growth.
- Participated in regular meetings with senior leadership to provide updates on team progress.
- Monitored daily workflow to ensure adherence to established policies and procedures.
- Established clear expectations for employees, providing guidance when needed.
- Resolved customer complaints in an effective manner while maintaining a high level of customer service.
- Developed strategies for problem solving and conflict resolution among team members.

September 2012 - Current

Police Sergeant Ghana Police Service | Accra, Ghana

- Supervised daily operations and maintained order within assigned jurisdiction.
- Conducted investigations into criminal activities and gathered evidence effectively.
- Collaborated with community members to foster positive relationships and trust.
- Enforced laws and regulations while ensuring public safety and compliance.
- Trained junior officers on proper procedures and effective law

- Animated grids
- Reusable templates
- Multimedia embedding
- Structured troubleshooting
- Branding
- Logo design
- Symbolism
- Cultural storytelling
- Iterative design
- Feedback integration
- Attention to detail
- Adaptability
- Graphic design
- Team leadership
- Project management
- Social media marketing
- Customer service
- Communication skills
- Event planning
- Conflict resolution
- Staff training
- Technical support
- Client communication

WEBSITES, PORTFOLIOS, PROFILES

- www.brightportfolio.com

enforcement techniques.

- Responded promptly to emergency calls, providing assistance as needed.
- Prepared detailed reports on incidents, arrests, and investigations for documentation purposes.
- Coordinated with other law enforcement agencies to address crime trends and issues.
- Performed supervisory duties such as developing goals, evaluating job performance, approving leave requests and maintaining discipline.
- Ensured that all personnel met department standards for performance and conduct.
- Prepared written reports detailing investigative activities and findings.
- Served as a field supervisor during special events or operations requiring additional staffing levels.

EDUCATION

August 2025

Bachelor of Arts | Graphic Design

University of Education, Winneba, Ghana

- Expected Graduation: [Insert Year]
- Relevant Coursework: Multimedia Production, Web Design, Branding, Typography

July 2009

High School Diploma

Koforidua Senior High School, Koforidua

May 2006

GED

Nana Kwaku Boateng School, Koforidua

PROJECTS

Interactive Portfolio Website, Designed and developed a responsive portfolio site featuring modal popups, animated grids, and smooth scroll navigation., Focused on design consistency, cultural symbolism, and professional polish across all pages., Iteratively refined layout and UX based on peer and mentor feedback. Logo & Branding Concepts, Created a series of logos inspired by Ghanaian cultural motifs and modern minimalism., Explored symbolism and narrative techniques to enhance brand identity.

HOBBIES AND INTERESTS

- Web development and multimedia storytelling
- Personal branding and cultural design
- Animation and interactive layout experimentation
- Building impactful portfolios that impress clients and employers

REFERENCES

Available upon request